STEP 18

We have been talking about how to generate backlinks to your website. A very easy way to get some more backlinks to your website is through article submission sites. There are a lot of article submission sites out there and more popping up everyday. For the purpose of this lesson I will be talking specifically about one:

http://www.ezinearticles.com

NOTEIf you want to tap into even more article submission sites you can check out this list: http://www.vretoolbar.com/articles/directories.php The process for these sites will be quite similar to the process for I explain below.

Ezine articles is the most popular article submission site on the internet. This process for getting backlinks only requires one thing - an article. You need to have a 250 word (minimum) article to submit to the site. For the most effectiveness, the article should be based around the keywords you have chosen for your website.

The general process is simple (the website will guide you more thoroughly).

1. Visit www.ezinearticles.com
2. Create a free account
3. Submit Your Article

You can include links to your site in two ways. First, you can add one to the body of the article (if it makes sense to be there). Make sure this link is near the bottom of the article (one of ezines many rules).

Secondly, every article you post comes with a resource box. This box is for you to do as you wish (within reason). It is a great chance for you to "sell" yourself or business with some catchy copy. You can also add an anchor text link in the resource box.

If you don't feel comfortable writing your own articles there are many online options. One example is Fiverr.com where you can pay someone $5 to write you an article (and in some cases more than one article)! There is no reason not to take advantage of the backlinks that article submissions provide.